



September 2008 E-Blast

Think Green! September 17, 2008

Don't miss this luncheon presentation of "Think Green" at the Virginia Beach Convention Center. The program will include presentations by Courtney Dyer of the Virginia Beach Convention Center, which has achieved the "Virginia Green" certification in August 2007, and Amy Frostick of the Shamrock Sportsfest, a Virginia Green event.



Courtney Dyer

Courtney Dyer is the General Manager of the new Virginia Beach Convention Center. A Virginia Beach native and graduate of Old Dominion University's School of Business Administration, Courtney began his career with the City of Virginia Beach in 1972 at the Virginia Beach Civic Center. In 1980, Courtney was part of the opening team of the Virginia Beach Pavilion, and in 2001, Courtney became actively engaged in the planning design and construction of the new Virginia Beach Convention Center. The VBCC was certified "Virginia Green" in August 2007, marking it as the first convention center in Virginia to meet the program's "Core Activities" for Convention Centers, which include recycling, minimized use of Styrofoam/disposables, water efficiency, energy efficiency and supporting green conferences and events. The VBCC hosted the North American Association for Environmental Education's (NAAEE) annual meeting in November 2007 which played a substantial part in encouraging the VBCC to pursue additional sustainability items.



To register, go to CVENT.com and enter event code **5WNSSXTHUTS**

To register, go to CVENT.com and enter event code **5WNSSXTHUTS**

After working for USAA for eight years, Amy joined her husband Jerry at Final Kick Sports in 2000 to manage the operations side of the business. Amy and Jerry took over the Shamrock Sportsfest Marathon weekend in 2002. They have grown the race by over 600% in the last six years from 3,500 participants to over 18,000 participants in 2008. Amy loves to run, swim, bike, golf, surf, read and camp.



Amy Frostick

She first started running at age 13 and has not stopped since, completing over 25 marathons and four iron man distance runs. She has two wonderful step daughters, Chrissy and Kelly. The 2008 Yeungling Shamrock Sportsfest was the first certified "Virginia Green" event in the Commonwealth. The replaced plastic goodie bags with reusable backpacks, worked with Tide-water Fiber to provide recycling bins for water bottles, collected gently used running shoes for Soles for Souls and donated all leftover food to the Food Bank of Southeastern Virginia.

Don't Miss It!

Register Early
For the
2009 Special Event

Rooms go quickly at the
host hotels, so book your
room early.

www.thespecialeventshow.com



Mark your calendar!

October 15, 2008

Williamsburg Winery, Wessex Hall

Speaker:

Matt Meyer, Vice President/Director of Winemaking

5:30PM New Member Orientation 6:00PM Program & Dinner

