



# February 2010 E-Blast



I recently returned from New Orleans where I attended *The Special Event 2010*. I always look forward to this annual show as it stimulates my creativity in a month that is usually cold and bleak. I can't wait for the Trade Show to open. No matter what your line of business is in the Special Events industry, you can always find the something new

to use for an event. I personally look forward to seeing the newest samples in linens—vibrant and beautiful. And, I absolutely love the Table-Top competition. The creativity of folks in our industry always amazes me. Oh, and I would be remiss if I didn't mention the "signature events!" The event I most enjoyed this year was *The Gala Celebration*. Spectacular! Marvelous! Can I say, Fabulous? It had so many elements to the evening that my neck was sore from looking around the room. The room had six stages plus an elevated desert area where a server was hanging up side down serving champagne. The room had such an electric vibe. Just as everyone was getting ready to dance on the center stage, a fabric wall dropped and another elevated section was revealed as the dance floor. Now, that's a Gala! Next year's Special Event Show, *The Dawn of a New Beginning*, will be held in Phoenix, AZ from January 26-28, 2011. Don't miss it!

**WIN** a Chapter Award! Information is now available at [www.iseshamptonroads.com](http://www.iseshamptonroads.com).

## Welcome New Members!

Theresa Craig/Blackdog Catering Company  
Nancy Creech/Virginia Beach Neptune Festival  
Leslie Hartig/Leslie Hartig Floral Design  
David Kiedinger/Big Top Entertainment  
Charlene Wallace/Char's Floral Design

## Next Chapter Meeting:

February 17, 2010 at  
Sandler Center for the Performing Arts  
201 Market Street, Virginia Beach

## 10 Stages of Social Media Marketing Integration

Presented by Jeffrey Ringer, President of [Ringer/rg](http://Ringer/rg)

To register go to [www.cvent.com](http://www.cvent.com) and put in code 4UNRVND6HDD

## The Chocolate CHARIOT RACE

A wacky race consisting of teams in costumes pushing custom decorated chariots through the streets of New Town. The race will begin and end at Sullivan Square. Teams with a maximum of 4 members

will push their chariots through a set route, stopping off at local businesses to consume a beverage and chocolate dessert before continuing the race. This event benefits Inclusion, a non profit organization whose mission is to inform, involve, and inspire children from diverse backgrounds in the Historic Triangle Community. To enter a team or for more information please email [steve@williamsburgeventrentals.com](mailto:steve@williamsburgeventrentals.com).

### Date and Time

Saturday February 20th  
7pm-9.30pm, 2010  
Pre-tasting event 6pm-7pm

### Place

Williamsburg Community Bldg.  
401 N. Boundary St, Williamsburg VA 23188

### Ticket Info

\$15 general admission advance purchase (\$25 at the door-new this year) and \$35 for the pre-tasting. Both may be purchased online at [www.thechocolateaffair.org](http://www.thechocolateaffair.org) or at the door.

